

POSMETRANS NEWSLETTER No. 2

POSMETRANS PROJECT - Policy measures for innovation in **TRANS**port sector with special focus on **S**mall- and **M**edium sized **E**nterprises - Factors and recommendations for success and sustainability.

Dear Sir or Madam,

The **POSMETRANS** Consortium in the framework of this project has to administer special questionnaires (available at the suitable partners – please, see below) to innovative companies, research centres, networks and public bodies – policy makers working in the transport sector.

The answers should respond to following questions:

- 1) how innovation spreads in the market
- 2) how innovation could be stimulated in networks
- 3) impact of policy measures and funding on SMEs, research centres and networks

The responses collected will be then validated in an expert panel meeting with the final aim of drawing conclusions and recommendations for policy makers. The latter should propose regulations to foster the take-up of innovative technologies in the surface transport sector (passengers and freight&logistics, both concerning vehicles and infrastructures) in the fields of ICT, greening and new materials.

Your contribution is very important for the consortium; we count on your precious cooperation for filling in the questionnaire and sending it back to the undermentioned emails by no later than 31st January 2011.

Should you have any questions please feel free to contact us.

The questionnaires will be also soon available on the project's website:

http://www.posmetrans.eu/posmetrans_downloads_3.html

Kindest regards,

The **POSMETRANS** Consortium



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Third POSMETRANS meeting in Izmir, Turkey

Third consortium meeting 30th September - 1st October 2010

To ensure a smooth realization of the project tasks, POSMETRANS Consortium met again. This time the meeting took place in Izmir, Turkey and was hosted by EGE University Scientific & Technology Center. The consortium discussed work progress, ongoing and forthcoming deliverables. The coordinator presented the overview of the progress and the action plan for the next 6 month concerning the following POSMETRANS results:

- Report of identified innovative technologies and trends;
- List of policy measures on EU and National Level;
- Questionnaires for innovation key players;
- Development of a common project database as analysis tool;
- List of European innovation key players;
- Competence matrix of innovation key players.

Moreover the partners discussed mid-term conference and the next consortium meeting planned for March 2011 in Barcelona.



POSMETRANS Project events



Transport Logistic Munich Fair 2011

POSMETRANS Project will be a part of Transport Logistic Fair (<http://www.transportlogistic.de/en>) that will take place at the New Munich Trade Fair Centre 10th – 13th May 2011. During the fair the POSMETRANS Consortium organizes the Panel of Experts (who are going to be identified by the means of the abovementioned questionnaires). In this way the consortium will validate the analysis of market adoption of innovative technologies (best practices), the analysis of network-related policies and the impact of policy measures. At least 24 experts will be nominated for Experts Panel from different fields of transportation sector.

POSMETRANS Project dissemination

POSMETRANS PROJECT at the info day
Cracow, Poland - November 9th, 2010



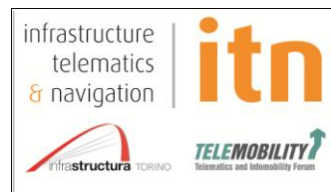
Technology Transfer Centre Cracow University of Technology organized the info day entitled “Transport in 7th Framework Programme”. Representatives of National and Regional Contact points presented the current Work Programme, ongoing and planned Calls for Proposals in the Transport Theme in FP7. In the part dedicated to the projects realized under this theme, Dr. Andrzej Szarata presented POSMETRANS project, its goals, the project’s consortium and its current activities. He also invited participants to take part in the forthcoming POSMETRANS works as stakeholders and experts.

POSMETRANS PROJECT at the
annual Logistic Congress
of Baden-Wuerttemberg
Stuttgart, Germany - November 10th, 2010

The annual Logistic Congress of the region of Baden-Wuerttemberg was organised by Steinbeis-Europa-Zentrum on behalf of the regional Ministry of Economics. The Statistics of the Federal Employment Office show that in 2009 almost 180,000 people have been employed in the logistic sector in the region of Baden-Wuerttemberg. In terms of its economic importance, it is the third most important industry after mechanical engineering and


automotive construction. Baden–Württemberg also serves as a transit point and source for major flows of goods. This is the reason why the regional Ministry organises an annual event specific for logistic stakeholders in the region to support the dialogue between the actors. More than 250 participants took part at the 3rd congress held under the slogan “innovation through networking”. One core output was the official start of the new Logistic Cluster of Baden-Wuerttemberg (LogBW) financed with 500.000 € of ERDF funds during the next three years. Steinbeis-Europa-Zentrum had an own booth at the congress and gave a small overview in regard of POSMETRANS objectives and strategy. The staffs of SEZ used the event to make surveys among the participants. It is planned to present the outcomes in a separate forum at the annual congress in 2011.

POSMETRANS PROJECT at ITN
Turin, 11th and 12th November 2010
Presentation & Collection of questionnaires



Infrastructure, Telematics & Navigation Fair (ITN) was successfully organised for the second time in Turin on 11th and 12th November 2010. ITN was developed from the combination of two former events: Infrastructura, an international biennial show dedicated to infrastructural facilities and the conference & expo Telemobility Forum. Last year 3000 visitors were there: 77% Italian and 23% foreigners.

This year the focus was on following fields:

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|  AVL / AVM / Fleet Management |  Innovators Forum |
|  Emergency and Safety |  On-board Telematics and Car Sensors |
|  Galileo and GNSS |  Personal Navigation Devices |
|  GIS & Mapping |  Smart infrastructures |
|  Green Mobility |  Smart ticketing and parking |
|  Indoor Positioning & Asset Tracking |  Web 2.0 & Geocontents |

Once again, ITN has been the ideal venue for discussing current and future developments in smart infrastructures, smart grids, GPS, Galileo, GIS, telematics and navigation services during a two-day event featuring informational conferences, networking programs and highly specialized seminars.

In the framework of the Second Summit of the Infomobility operators, Unioncamere Piemonte made a presentation of the POSMETRANS project on 11th November 2010.

Around 30 people (companies, researchers and policy makers) attended the round table. This event was very successful: the audience was very interested and asked questions even after the speech when Unioncamere Piemonte staff could give some project brochures.

POSMETRANS objectives and activities were promoted to people having lots of business relationships not only on a regional scale but on a European one.

The following day, on 12th November 2010, a brokerage event was organised by the Enterprise Europe Network local consortium to which Unioncamere Piemonte belongs.

There were 57 participants (52 enterprises, 2 research centres, one university and 2 “Other”) coming from Italy (47), France, UK, Greece, Germany, Algeria, Spain and Sweden. They had 158 meetings.

During the brokerage event, Unioncamere Piemonte seized the opportunity for administering some questionnaires to innovative companies. A face-to-face approach was very appreciated by the respondents who could ask questions and get answers immediately.



**POSMETRANS PROJECT at the
Electric-mobility technology day
Stuttgart, Germany - November 26th, 2010**

The question how the technological change from combustion mobility to electric mobility can be used for growing businesses was in the focus of the 1st e-mobility technology day of Baden-Wuerttemberg. The latter was organized by the new founded regional e-mobility agency and supported by various partners among them Steinbeis-Europa-Zentrum. At its booth the staffs of SEZ informed about POSMETRANS the project approach and strategy. The technology day was used to make project specific surveys with participants on a face-to-face basis.



Transport in FP7

The central objective of transport research under FP7 is to **develop safer, greener and smarter transport systems for Europe that will benefit citizens, respect the environment, and increase the competitiveness of European industries in the global market.**

The EU Member States have earmarked a total of **€ 4.16 billion** for funding this theme over the duration of FP7.

The funds are designed for the following activities:

Aeronautics and air transport

reduction of emissions, work on engines and alternative fuels,
air traffic management, safety aspects of air transport,
environmentally efficient aviation

Sustainable surface transport - rail, road and waterborne

development of clean and efficient engines and power trains,
reducing the impact of transport on climate change,
inter-modal regional and national transport,
clean and safe vehicles,
infrastructure construction and maintenance, integrative architectures.

Work Programme 2011: Theme 7 – [TRANSPORT \(including aeronautics\) - pdf](#)

The following calls for proposals are currently open:

[FP7-SST-CIVITAS-2011-MOVE](#)

[FP7-ERANET-2011-RTD](#)

[FP7-OCEAN-2011](#)

Useful information:

[Useful links](#)

[Projects of transport theme \(including Aeronautics\) funded under FP7](#)

[Public consultation](#) (currently no consultation open)

European events of the transport sector:

http://ec.europa.eu/transport/events/index_en.htm

<http://www.transport-research.info/web/events/>

<http://www.internationaltransportforum.org/events.html>

Here you can meet the POSMETRANS Partners:

http://www.posmetrans.eu/posmetrans_news_2.html